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Samsung for Industry 4.0: Next Mobile Economy

OCTOBER 2020
IT & Mobile B2B
Samsung Electronics Indonesia

IT & Mobile B2B - Portfolio

Smartphones

Rugged

A Series

S Series

Note

Tablets

Tab A

Tab S

Wearables

Watch

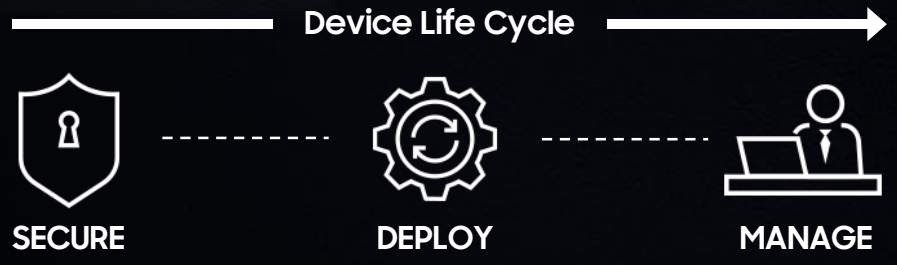
Wireless Ear Buds

Samsung Has You Covered

Stay connected, protected and productive

Samsung Knox

Comprehensive suite of Samsung enterprise mobility solutions for security, productivity and manageability



Samsung Business Services

Premium services designed for business Using Samsung mobile devices and Knox solutions

Powerful Devices

Secure and Customizable

SAMSUNG Knox

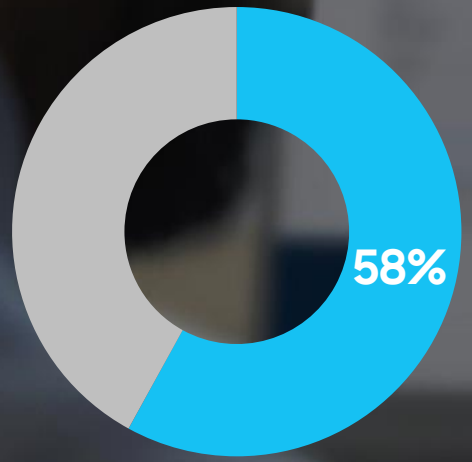
Collaboration

Software Vendor

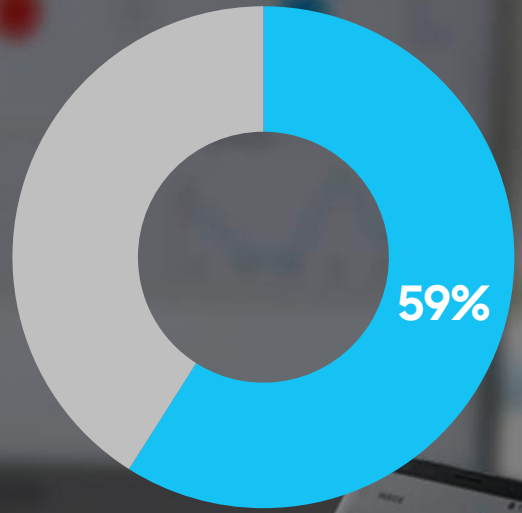
Customized Solution for Customer

Top Digital Transformation Technologies in Asia Pacific (excluding Japan)

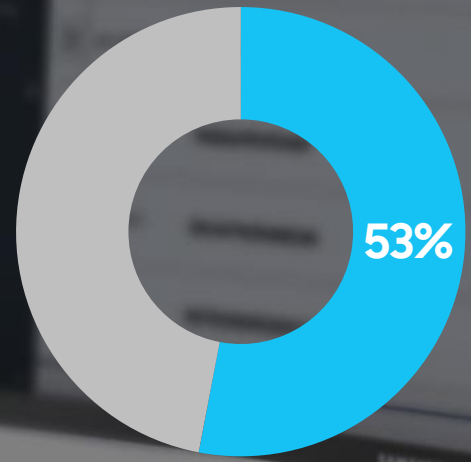
Big Data/Analytics



Mobile Technology



Private Cloud



"In the past, organizations shied away from integrating mobile because of the COMPLEX integration required with so many LEGACY processes and systems.

"Today, with more organizations now focused on digital transformation, it's time to leverage MOBILE as an integrated part of business strategy."

Source: IDG 2018 State of Digital Business Transformation

Enterprise Mobility : a New Normal

Mobile devices have become a key enabler for organizations to do things better and faster

93%

of workers who own a smartphone use it **every day for work**.

In fact, they spend

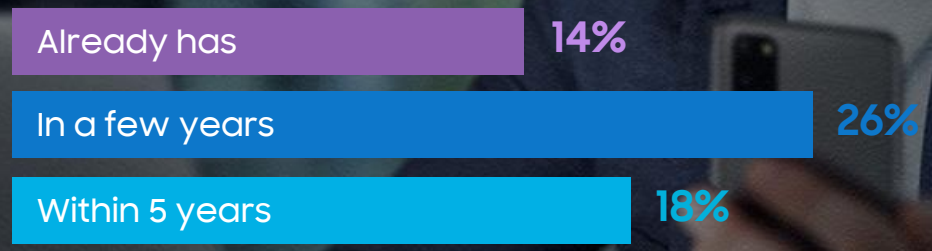
33%

of their work day using their smartphone.

4 in 10

say their smartphone **will replace the need for a traditional computer** in a few years (26%), or already has (14%).

My smartphone will replace my PC :



Another 18% say it will happen **within five years** from now.

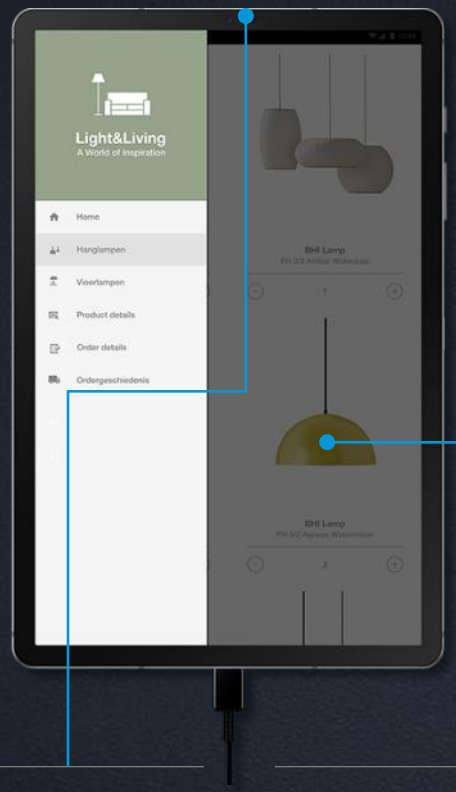
[Source] Insight (New Study Shows Growing Role of Cellphones at Work (2017)

Specific Purpose Device

Samsung Knox transforms standard Samsung devices into purpose-built appliances

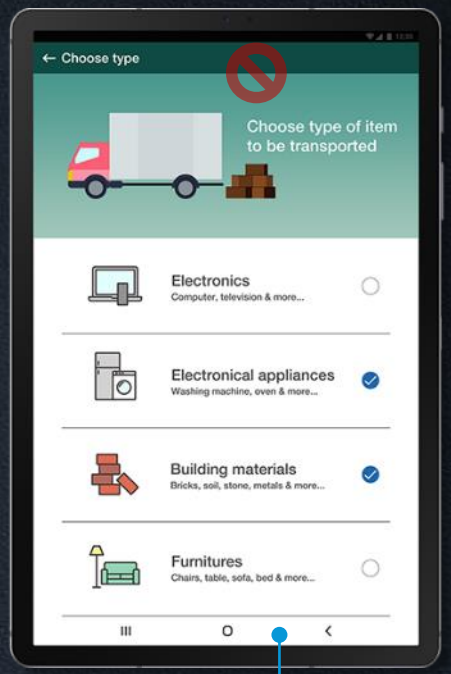
Examples)

RETAIL



- Lock down device to a specific mobile POS
- Restrict non-work app installation
- Restrict access to settings

LOGISTICS



- Disable GPS/Location off
- Prevent fake GPS location
- Device location tracking

HEALTHCARE

- Encrypted data storage
- Disable PC connection, USB OTG and SD card
- Automatic install/update app
- Prevent app uninstallation

Samsung Indonesia x Neurabot

- Digitilization of pathology/microscopy images captured with Samsung smartphone camera
- Smartphone, installed with Neurabot app is connected to microscope
- Minimum requirement, 12 MP camera
- Samsung Knox features used:
    - Automatic app install/update based on device IMEI
    - Prevent Neurabot app uninstallation
    - Encrypted security access and storage for work app and data

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Samsung Developer Challenge

Challenge among Samsung ISV Partner to implement Samsung Knox Platform SDK within ISV Applications and create impactful and meaningful implementation

Android mobile application

B2B application

Implements Knox SDKs

Running on Samsung mobile device

Impactful and appropriate

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Samsung Developer Challenge

Marketing Exposure

Bootcamp Hands On Knox SDK Training

Mobile Device and Overseas Trip Reward for Winner

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